

# INVISIBLE POWER

## The Next Paradigm

*Insight Principles at Work - Everyone's Hidden Inner Capacity*

NOVEMBER 12 - 14, 2026 ONLINE



**A new type of education and training for leaders,  
coaches and consultants wanting to change the world**

*"If you are looking for an operating manual for the human mind – Invisible Power is it. Realizing insight principles has transformed the way my team and I approach and think through problems. We get to clarity quicker, expediting decision making and optimizing the results."*

- Paula Tolliver, CIO Intel Corporation.

# Transforming Business & Society

## Unsustainability Crisis

Business and Society now face the growing crisis of unsustainability and the breakdown of traditional approaches to organisational problem solving. As a result, Coaches, Consultants and Business Leaders must find new ways to approach these pressing challenges.

An exponential shift in mindset is required and that happens most effectively when the essential principles of the human mind are fully realised. Knowledge of these principles opens up a new paradigm of understanding – for us individually and for humanity overall. From this new paradigm, ground-breaking strategies, tactics and outcomes are possible - giving rise to a radically evolved approach to business, social change and human potential.

***“By realizing how the mind works, I am able to spend much more time in a balanced state, allowing deeper capacities to be more fully on line. I am quicker to engage in clearing hurdles as they arise. I have more capacity to get work done with less effort, solve complex issues quickly, hear what is being said more deeply, and be more alert and connected with others.”***

Jim Collins, CEO, Corteva Agriscience



*Insight is a living function within your mind, operating independently of your voluntary thinking.*

- Invisible Power

# Through Understanding The Human Mind

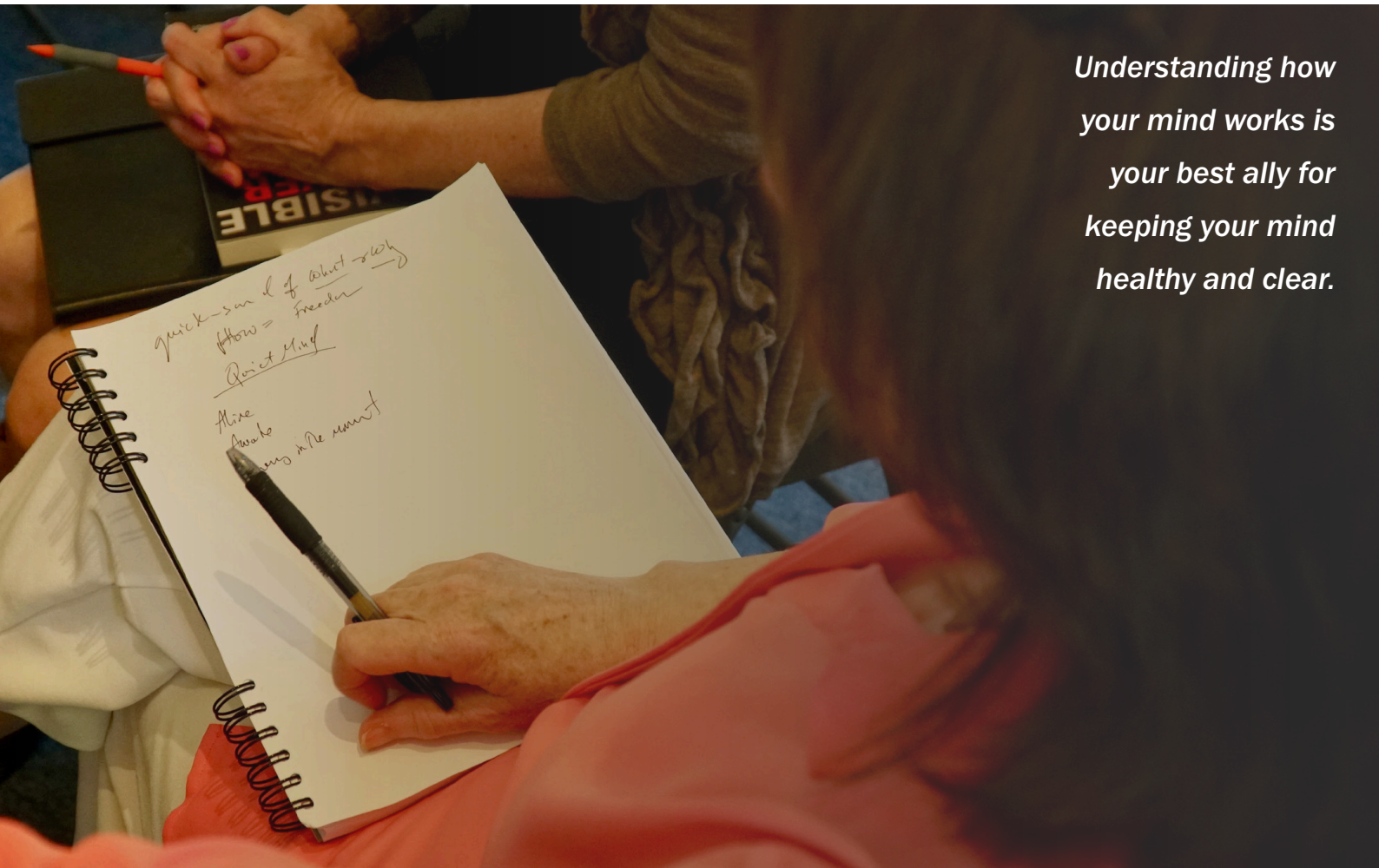
## A Revolutionary Understanding

Robin Charbit and Ken Manning, co-founders of Insight Principles, Inc. are bringing a revolutionary understanding of the human mind to global companies and organizations helping them achieve remarkable results. Their clients have been able to change their cultures and access greater intelligence, mental clarity, and know how. They are learning to live consistently in a new world of innovation and high performance. This kind of evolution is crucial in our accelerating world of change requiring both agility and stamina to keep up and stay ahead of the curve.

This event is part of our commitment to increasing the global understanding of the human mind and create an international community that is genuinely seeking progressive, tangible change.

***“Sharing these principles with thousands of people in our company improved our performance so dramatically that we shattered our commitments and objectives year after year.”***

Don Donovan, Former Division President,  
BAE Systems



***Understanding how your mind works is your best ally for keeping your mind healthy and clear.***

# Who Is This For?

## This Program Is For You If:

- 1** *You are already successfully helping others achieve excellent results.*
- 2** *You have a passion for learning and enjoy deepening your ability to coach, consult, lead or mentor.*
- 3** *You are ready to expand the scope of your work - aiming bigger, deeper and further into both business and societal change.*
- 4** *You are not a coach, consultant or business leader and want to learn these principles for other aspects of life for which you have a passion.*

The program is aimed at high-performance Coaches and Consultants with experience in large, complex organisations, who want to evolve their understanding of how to generate significant, sustainable business results and/or create meaningful change in the world.

The program also offers great value to business leaders who want to take their teams and organisations to the next level. This program is the beginning of a realisation-based journey and can be followed with further in-depth learning.

The program can also provide anyone with a new platform of understanding for high quality living and performance in any aspect of inner or outer life.



*When our mind is free  
our innate design brings  
us back into balance and  
moves our system toward  
well-being.*

- Invisible Power

# Content

## About This Program

The content of this program is based on the profound insights of Sydney Banks along with Robin and Ken's several decades of experience sharing an understanding of the human mind with their clients. The handbook for this distillation of wisdom is their best-selling book *Invisible Power – Insight Principles At Work*.

## This Program Will:

- Contrast this understanding of the human mind with behavioural and strategic models widely taught in the organisational and people development field.
- Cover the essential nature of realisation-based learning and demonstrate the power of it.
- Illuminate the central principles that explain both the psychological and spiritual dimensions of coaching and consulting.
- Show the deeply practical, yet extraordinarily powerful nature of 'Insight Principles' for leadership development and achieving remarkable results.
- Demonstrate how this new paradigm greatly simplifies the practice of coaching and consulting whilst transforming business outcomes.

## What Is Included?



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## Workshop Leaders



### Ken Manning

A PhD level psychologist with decades of experience as a psychotherapist, international consultant and entrepreneur.

For as long as he can remember, Ken has been interested in finding practical solutions to help people realise their potential.

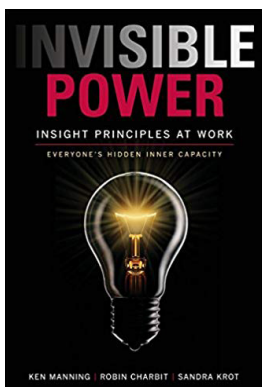
Practising as a clinical psychologist for two decades he also succeeded in various senior roles in business, including setting up a software company on which he is now a member of the Board of Directors.



### Robin Charbit

Robin Charbit is a chemical engineer by training with many years of experience working at an executive level for Exxon and as a global business consultant.

A pioneer of bringing an understanding of the human mind into business, Robin works internationally from his base in Boston, USA.



### *Invisible Power: Insight Principles at Work*

Along with co-author Sandy Krot, Ken and Robin wrote Invisible Power: Insight Principles at Work.

An articulation of what they have learned and developed over more than two decades and a manual for introducing the principles of how the human mind works to people at all levels of any organisation.

# About Insight Principles

Business and Society now face the growing crisis of unsustainability and the breakdown of traditional approaches to organisational problem solving. As a result, Coaches, Consultants and Business Leaders must find new ways to approach these pressing challenges.

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## Booking

[Click here to book](#)

### Cost:

The program is 575 GBP Limited to 50 Participants

### Program times:

12 November - 1pm - 7pm GMT  
13 November - 1pm - 7pm GMT  
14 November - 1pm - 7pm GMT

### Venue:

Online

## Should I Sign Up?

If you're interested but unsure, contact us:

**+1-339-200-9222**

[info@InsightPrinciples.com](mailto:info@InsightPrinciples.com)

We can set up a Zoom meeting with you so we can mutually assess whether this program is right for you or whether something else would be better.

Our commitment is to see what is best for you, whether it is one of our programs or not.

**We look forward to  
hearing from you**

**Visit:**

[www.insightprinciplesinstitute.com](http://www.insightprinciplesinstitute.com)

**Email:**

[info@insightprinciples.com](mailto:info@insightprinciples.com)

**Telephone:**

+1-339-200-9222

*“Invisible Power is a manifesto for the soul and the mind that is grounded in practical solutions which address our most pressing concerns and dilemmas. This is a thought-, ego-, and soul-provoking understanding. Even the most skeptical will come away feeling more in control and with deeper understanding of how thoughts and feelings work. Since learning about Insight Principles, I feel I am a better leader, a better mum, a better wife, and I’m better able to navigate emotionally ambiguous decision making.”*

Ilham Kadri - CEO Syensqo.